



HONG KONG
DisneyLAND

PRESENTED BY
AIA Vitality
健康程式

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Hong Kong Disneyland 10K Weekend 2024 – Presented by AIA Vitality Run through the World’s First and Largest “Frozen” Themed Land for the First Time, Registration Opens from July 30, 2024

*More excitement and fun await with Pixar Pals 5K champions and
new Disney-style runway awards*



HONG KONG, JULY 15, 2024 —Get ready for the most magical fun run in town with **Hong Kong Disneyland 10K Weekend 2024 - Presented by AIA Vitality** on November 2 and 3! At Hong Kong Disneyland 10K Weekend 2024 - Presented by AIA Vitality (10K Weekend), there’s something for everyone as a variety of races to suit every runner’s preference and their favorite Disney stories are on offer. Choose from **Marvel Super Heroes 10K**, a race fit for a Super Hero; **Pixar Pals 5K**, a race with lovable Pixar characters cheering you on; and the **brand new Frozen Explorers 3K**, where runners can experience new scenery in World of Frozen. The family-friendly **Duffy and Friends 3K** invites you to embark on a heart-warming adventure. Last but not least, the **Mickey and Friends Kids Races** feature child-friendly courses and a kids zone¹ with a touch of Disney magic. Public registration



¹ Mickey and Friends Kids Race is returning with additional exciting game booths, including giant bubble fun, soft playgrounds, go-karts, balance bikes, scooters, mini-golf, and more.

will be open from July 30 until September 2, 2024 (<https://www.hongkongdisneyland.com/hkdl/10k-weekend-2024>).

More Champions, More Excitement

This year, the resort is introducing the **5K champion, 1st and 2nd runners-up** with attractive prizes and the all-new **Disney-Style Runway Awards**, which adds to the excitement and celebrates runners in style with the most creative and outstanding Disney-inspired outfits!



Before stepping up to the starting line, your imagination may help you win big with our all-new **Disney-style Runway Awards**, which celebrate exceptional Disney-inspired outfits showcasing creativity, comfort and personality. During the enrolment period, check out the online Hong Kong Disneyland [e-store](#) and pre-order your Disney-themed outfits, featuring character run pins and newly launched dress-up items spanning hair clips, socks, and cooling towels as special add-ons throughout the registration period!

Runners can participate as individuals or even team up (maximum of 8 participants) to compete and showcase the power of friendship in Disney style. Enroll for the chance to win this award at the event center before the race and join the award ceremony to celebrate with all the stylishly dressed runners!



Your Magical Running Essentials Await!



Participants will receive Disney-themed runner packs, including a running tee designed by the official apparel and footwear sponsor Skechers, a race bib, bib buttons, and a brand-new themed sports wristband, gearing up for the best performance on race day! An all-new Disney commemorative medal awaits runners at the finish line, as a token to celebrate their magical achievement! To

remember this remarkable moment, guests can purchase the FUJIFILM's photo packages such as a Kids Medal Photo and a 6R printed photo with a designated photo frame. Guests can even enjoy a discount offer for any purchase at the Hong Kong Disneyland e-store prior to the run.

Caring for the community

Participants at the "Hong Kong Disneyland 10K Weekend 2024 – Presented by AIA Vitality" will help make a difference for people in need, all thanks to the charity link-up with Hong Kong Federation of Handicapped Youth and Hong Kong Joint Council for People with Disabilities. The resort will donate a portion of the proceeds from the event to Hong Kong Federation of Handicapped Youth in support of their "HKFHY Momentum Academy" and Hong Kong Joint Council for People with Disabilities to support the "Talent Development Program for Young

People with Disabilities”. Runners with various disabilities, including those with visual, hearing and physical disabilities can also take part in this magical fun run.

This November, follow the magically mapped routes that wind through iconic lands and attractions within the resort. From the enchantment of Main Street, U.S.A., and the futuristic Tomorrowland, to the fun of Toy Story Land and now the stunning landscapes of World of Frozen, soak in captivating sight after sight. And with Disney Friends, Super Heroes, and other beloved characters cheering you on, you'll swiftly float on to the finish line.

Act fast and register from July 30, 2024 to September 2, 2024!

“Hong Kong Disneyland 10K Weekend 2024 – Presented by AIA Vitality” Details				
Race*	Age^	Date	Price (HKD) – Early Bird **	Price (HKD)
Marvel Super Heroes 10K – Race or Fun Group 	16 and above	Sunday, Nov 3, 2024	\$620	\$650
Pixar Pals 5K 	14 and above	Saturday, Nov 2, 2024	\$620	\$650
New! Frozen Explorers 3K 	3 and above	Sunday, Nov 3, 2024	\$620	\$650
Duffy and Friends 3K 	3 and above	Saturday, Nov 2, 2024	\$620	\$650
Mickey and Friends Kids Races 200m 	5 and below	Saturday, Nov 2, 2024 Sunday, Nov 3, 2024	\$395	\$395

**The above race information has been submitted for Government's approval; arrangement maybe changed in accordance with the Government's requirements.*

***Magic Access Early Bird Offer registration will be available from July 23-26. Members may refer to Magic Access Member Site for registration access. This offer is subject to Terms and Conditions. Each Magic Access Member may use this offer once to enroll in the races — limited quota available, first come first served. All the Day Run Offers do not include any Hong Kong Disneyland Park admission tickets. Any enrolment after the Magic Access Early Bird Offer period will be based on the original price.*

^ Participants under the age of 12 must be accompanied by a participant aged 18 or above.

The "Hong Kong Disneyland 10K Weekend 2024 - Presented by AIA Vitality " fee is inclusive of race participation, a themed T-shirt, a race bib, bib buttons, a themed sports wristband (except Mickey and Friends Kids Races), an A4 sticker (for Kids Races only), and an electronic certificate. Participants will receive a medal upon completion of the race.

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**Guests are required to purchase their tickets in advance and have a valid park reservation for their visit. Please refer to the latest visit arrangements on Hong Kong Disneyland's official website: <https://www.hongkongdisneyland.com/>*

About Hong Kong Disneyland Resort

Hong Kong Disneyland Resort offers unforgettable, culturally distinctive Disney experiences for guests of all ages and backgrounds. Filled with your favorite Disney stories and characters, Hong Kong Disneyland Resort offers guests the opportunity to explore eight diverse lands that are home to award-winning, one-of-a-kind attractions and entertainment. Complete your adventure with stays at the resort's luxurious Disney hotels. The magic doesn't end at our doorstep; as a dedicated member of the local community that cares deeply about societal wellbeing, Hong Kong Disneyland Resort spreads its magic through community service programs that help families in need, boost creativity among children and families, encourage the protection of the environment and inspire healthier living.

Mobile app gives the latest updates & helps plan your visit



The Hong Kong Disneyland mobile app keeps guests informed of all the excitement at Hong Kong Disneyland Resort, from operating hours to entertainment schedules. Reserve your park visit and get Disney Standby Pass. Use the GPS-enabled map to find your way around the park or make reservations for park and hotel restaurants, and make every moment count with wait times for each attraction. Magic Access members can also view block-out calendars and membership privileges, designed to make your visit even more magical.

Download the Hong Kong Disneyland mobile app for free:

iOS users: <https://itunes.apple.com/app/id1077550649>

Android users: <https://goo.gl/ZbHHbP>

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